

**TEACHER'S ACTIVITY REPORT 2020 - 2021.**

**FACULTY:** Commerce **DEPARTMENT/ COMMITTEE:** Commerce/MAC **IQAC ACTIVITY**  
**No:**SVC/2020-21/COM/SB/5

<b>NAME OF THE ACTIVITY:</b>			
<b>DATE</b>	<b>FACULTY</b>	<b>DEPARTMENT/COMMITTEE</b>	<b>COORDINATOR NAME</b>
13 <sup>th</sup> September, 2020	Commerce	Commerce/MAC	Dr. Sindhumani Bag
<b>TIME</b>	<b>VENUE</b>	<b>NUMBER OF PARTICIPANTS</b>	<b>NATURE: Outdoor/Indoor</b>
6.00pm	Sri Venkateswara College	60	Indoor
<b>SUPPORT/ASSISTANCE:</b>	Sri Venkateswara College, University of Delhi		

BRIEF INFORMATION ABOUT THE ACTIVITY (**CRITERION NO. - III,V**):

TOPIC/SUBJECT OF THE ACTIVITY	Mad Over Words
OBJECTIVES	Session 1 :-Controversy as a marketing strategy
METHODOLOGY	The MAC club had it's first online session of Mad over words
OUTCOMES	Successful session was conducted online by the marketing Club.

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

Notice & Letters	<b>Student list of participation</b>	<b>Activity report</b>	✓ <b>Photos</b>	Feedback form
<b>Feedback analysis</b>	News clip with details	Certificate	Any other	

IQAC Document No:	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER &	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
-------------------	--	-------------------------------------

SIGNATURE		
Dr Sindhumani Bag	Dr Sindhumani Bag	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

**MAD OVER WORDS**

**Session 1: Controversy as a marketing strategy**





**Thank you for an enriching session!**

◀      ○      □



**SRI VENKATESWARA COLLEGE**  
(University of Delhi)

**Internal Quality Assurance Cell**

**Chairperson**

Prof C. Sheela Reddy  
Principal  
Sri Venkateswara College

**IQAC Coordinator**

Dr. N. Latha  
Department of Biochemistry

**External Members**

Prof Debi P Sarkar  
Department of Biochemistry  
University of Delhi South  
Campus

Prof Alo Nag  
University of Delhi South  
Campus

Dr. Gitanjali Yadav  
NIPGR, Delhi

**Internal Members**

Dr. Meenakshi Bharat  
Department of English

Dr. Lalitha Josyula  
Department of Electronics

Dr. Namita Pandey  
Department of Political  
Science

Dr. A. K. Chaudhary  
Department of Physics

Dr. K.C. Singh  
Department of Physics

Dr. Swarn Singh  
Department of Mathematics

Dr. Neeraj Sahay  
Department of History

Dr. Vartika Mathur  
Department of Zoology

Dr. Shruti Mathur  
Department of Commerce

Dr. Padma Priyadarshini  
Department of Sociology

Dr. Nimisha Sinha  
Department of Biochemistry

Shri D. Venkat Ramana  
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

*N. Latha*

IQAC Coordinator  
Sri Venkateswara College

**Coordinator, IQAC**  
**Sri Venkateswara College**  
**(University of Delhi)**  
**Dhaura Kuan, New Delhi-110021**

*C. Sheela Reddy*  
PRINCIPAL

Sri Venkateswara College

**PRINCIPAL**  
**Sri Venkateswara College**  
**(University of Delhi)**  
**Dhaura Kuan, New Delhi-110021**